

## CÓDIGO INTERNACIONAL DE ÉTICA DOS JORNALISTAS

O Código Internacional de Ética para Jornalistas foi aprovado em 1983, após quatro reuniões consultivas, realizadas desde 1978, por 8 importantes Confederações e Uniões de Jornalistas dos vários continentes. São no total 9 princípios que regem a ética profissional no Jornalismo.

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### **International Principles of Professional Ethics in journalism**

International and regional organizations of professional journalists, representing altogether 400.000 working journalists in all parts of the world, have held since 1978 consultative meetings under the auspices of UNESCO.

The second consultative meeting (Mexico City, 1980) expressed its support to the UNESCO Declaration on Fundamental Principles concerning the Contribution of the Mass Media to Strengthening Peace and International Understanding, to the Promotion of Human Rights and to Countering Racialism, Apartheid and Incitement to War. Moreover, the meeting adopted the "Mexico Declaration" with a set of principles which represent common grounds of existing national and regional codes of journalist ethics as well as relevant provision contained in various international instruments of a legal nature.

The fourth consultative meeting (Prague and Paris, 1983) noted the lasting value of the UNESCO Declaration in which it is stated inter alia that "the exercise of freedom of opinion, expression and information, recognized as an integral part of human rights and fundamental freedoms, is a vital factor in the strengthening of peace and international understanding". Furthermore, the meeting recognized the important role which information and communication play in the contemporary world, both in national and international spheres, with a growing social responsibility being placed upon the mass media and journalists.

On the basis the following principles of professional ethics in journalism were prepared as an international common ground and as a source of inspiration for national and regional codes of ethics. This set of principles is intended to be promoted autonomously by each professional organization through ways and means most adequate to its members.

#### **Principle I - People's Right to True Information**

People and individuals have the right to acquire an objective picture of reality by means of accurate and comprehensive information as well as to express themselves freely through the various media of culture and communication.

#### **Principle II - The Journalist's Dedication to Objective Reality**

The foremost task of the journalist is to serve the people's right to true and authentic information through an honest dedication to objective reality whereby facts are reported conscientiously in their proper context, pointing out their essential connections and without causing distortions, with due deployment of the creative capacity of the journalist, so that the public is provided with adequate material to facilitate the formation of an accurate and comprehensive picture of the world in which the origin, nature and essence of events, processes and states of affairs are understood as objectively as possible.

#### Principle III - The Journalist's Social Responsibility

Information in journalism is understood as social good and not as a commodity, which means that the journalist shares responsibility for the information transmitted and is thus accountable not only to those controlling the media but ultimately to the public at large, including various social interests. The journalist's social responsibility requires that he or she will act under all circumstances in conformity with a personal ethical consciousness.

#### Principle IV - The Journalist's Professional Integrity

The social role of the journalist demands that the profession maintain high standards of integrity, including the journalist's right to refrain from working against his or her conviction or from disclosing sources of information as well as the right to participate in the decision-making of the medium in which he or she is employed. The integrity of the profession does not permit the journalist to accept any form of bribe or the promotion of any private interest contrary to the general welfare. Likewise it belongs to professional ethics to respect intellectual property and, in particular, to refrain from plagiarism.

#### Principle V - Public Access and Participation

The nature of the profession demands that the journalist promote access by the public to information and participation of the public in the media, including the right of correction or rectification and the right of reply.

#### Principle VI - Respect for Privacy and Human Dignity

An integral part of the professional standards of the journalist is respect for the right of the individual to privacy and human dignity, in conformity with provisions of international and national law concerning protection of the rights and the reputation of others, prohibiting libel, calumny, slander and defamation.

#### Principle VII - Respect for Public Interest

The professional standards of the journalist prescribe due respect for the national community, its democratic institutions and public morals.

#### Principle VIII - Respect for Universal Values and Diversity of Cultures

A true journalist stands for the universal values of humanism, above all peace, democracy, human rights, social progress and national liberation, while respecting the distinctive character, value and dignity of each culture, as well as the right of each people freely to choose and develop its political, social, economic and cultural systems. Thus the journalist participates actively in the social transformation towards democratic

betterment of society and contributes through dialogue to a climate of confidence in international relations conducive to peace and justice everywhere, to detente, disarmament and national development. It belongs to the ethics of the profession that the journalist be aware of relevant provisions contained in international conventions, declarations and resolutions.

#### Principle IX - Elimination of War and Other Great Evils Confronting Humanity

The ethical commitment to the universal values of humanism calls for the journalist to abstain from any justification for, or incitement to, wars of aggression and the arms race, especially in nuclear weapons, and all other forms of violence, hatred or discrimination, especially racialism and apartheid, oppression by tyrannic regimes, colonialism and neocolonialism, as well as other great evils which afflict humanity, such as poverty, malnutrition and diseases. By so doing, the journalist can help eliminate ignorance and misunderstanding among peoples, make nationals of a country sensitive to the needs and desires of others, ensure the respect for the rights and dignity of all nations, all peoples and all individuals without distinction of race, sex, language, nationality, religion or philosophical conviction.

#### Principle X - Promotion of a New World Information and Communication Order

The journalist operates in the contemporary world within the framework of a movement towards new international relations in general and a new information order in particular. This new order, understood as an integral part of the New International Economic Order, is aimed at the decolonization and democratization of the field of information and communication, both nationally and internationally, on the basis of peaceful coexistence among peoples and with full respect for their cultural identity. The journalist has a special obligation to promote the process of democratization of international relations in the field of information, in particular by safeguarding and fostering peaceful and friendly relations among States and peoples.

Issued by the fourth consultative meeting of international and regional organizations of professional journalists, held in Prague and Paris in 1983 and attended by representatives from the following organizations: International Organization of Journalists (IOJ), International Federation of Journalists (IFJ), International Catholic Union of the Press (UCIP), Latin-American Federation of Journalists (FELAP), Latin-American Federation of Press Workers (FELATRAP), Federation of Arab Journalists (FAJ), Union of African Journalists (UJA), Confederation of ASEAN Journalists (CAJ).